

Carbon Literacy Training

WHAT EVERY EMPLOYER
AND EMPLOYEE SHOULD KNOW



WHAT IS

Carbon Literacy?

Carbon Literacy is a fundamental Green Skill. It means being aware of the impact of everyday activities on the climate, and knowing what steps can be taken to reduce emissions as an individual and as part of an organisation.

It means knowing that the actions of individuals can - and does - make a difference, and it means having the confidence and skills to share this knowledge effectively.





**What humans do
over the next 50
years will determine
the fate of all life on
the planet.**

- David Attenborough



WHAT DOES THE

Training Involve?

Part one of the training is to complete Traineasy's five beautiful and engaging e-learning modules, which align with the Carbon Literacy Project's knowledge framework.

Part two is a half-day workshop, where delegates, interacting with the trainer, discuss a variety of questions before creating personal and group actions for reducing their carbon footprint.





The training team are fantastic and easy to communicate with. They are incredibly knowledgeable and made the learning feel exciting, relevant, topical, but most importantly, fun!

- Delegate feedback, September 2024

WHAT ARE THE Benefits?

In one day's worth of training, employees will be inspired and empowered to make everyday low-carbon choices to reduce their and their organisation's carbon footprint.

The benefits are many-fold:

A person wearing blue jeans and dark sneakers is riding a black e-scooter on a paved street. The background shows a city street with trees, parked cars, and a parking sign. The scene is captured in a low-angle shot, focusing on the person's legs and the scooter.

REDUCED ENERGY BILLS AND
TRANSPORT COSTS

LESS WASTE

IMPROVED EMPLOYEE MORALE,
SATISFACTION AND PRODUCTIVITY

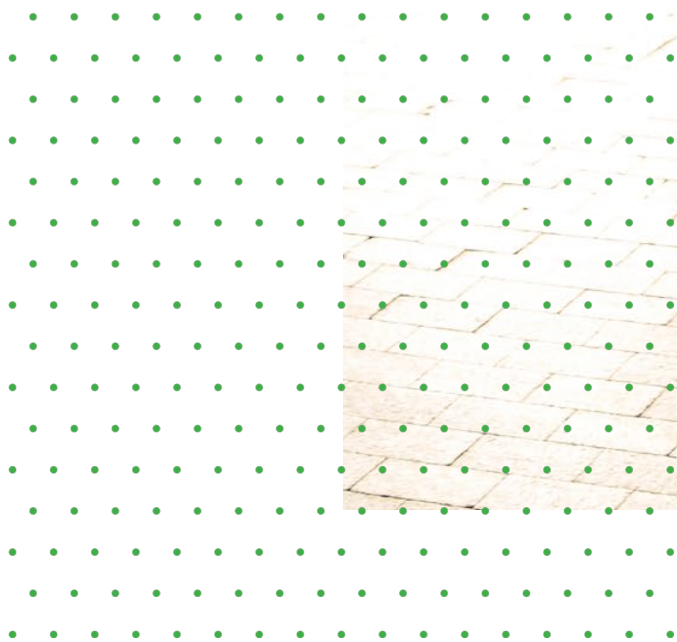
ENHANCED IMAGE AND CREDIBILITY

INFORMED, KNOWLEDGABLE STAFF



Carbon Literacy training works because it creates new work cultures and directly engages staff in making a difference to the organisation. In this way, the intervention can be considered a form of professional development similar to traditional workplace training.

- Engaging staff in carbon reduction: an evaluation of Carbon Literacy training. Briefing Paper for Leeds Climate Commission, September 2021.



WILL IT

make a difference?

The Carbon Trust estimates that even low or no-cost behavioural changes can reduce energy costs by at least 10%. Systematic action could save between £400 and £1,000/year for every employee.

Construction company, Jacobs UK, indicate that typical realised carbon savings from Carbon Literacy are at least 5-15% per person.

WHAT IS A

Carbon Literate Organisation (CLO)?

When a significant number of employees has become Carbon Literacy certified, it is possible for their organisation to become an accredited CLO, which can lead to a boost in credibility and related improvements in customer and staff recruitment and retention.

Get On Board!

SME Course

Carbon Literacy Project ID No
CC000706

Accredited by the Carbon Literacy Project and suitable for any SME Employee

A day's worth of learning

Workshop runs monthly

Online

Cost: £180 per delegate
(Maximum, 10 per workshop)

Civil Service Course

Carbon Literacy Project ID No
CC000761

Accredited by the Carbon Literacy Project and suitable for any Civil Service Employee

A day's worth of learning

Workshop runs monthly

Online

Cost: £180 per delegate
(Maximum, 10 per workshop)

Bespoke Course

Accredited by the Carbon Literacy Project

Tailored for your team or business

A day's worth of learning

Time and dates by agreement

Online or in person

Cost: POA (Maximum, 10 per workshop)

Book or enquire now!

Email: enquiries@traineasy.com

Or go to: <https://greenskills-training.co.uk>

START YOUR GREEN SKILLS JOURNEY TODAY.

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Carbon Literacy
Project

